VERITAS AWARDS 2023
experience excellence

Deloitte.

14 Oktober 2023

Beste Deelnemer

Wyn/brandewyn-proeë word vanjaar weer in samewerking met Deloitte in Kaapstad, Johannesburg en Durban aangebied. Ons wil Deloitte bedank dat hulle steeds hulle borgskap voortsit om die Veritas wenwyne te bemark.

Neem asb kennis dat daar twee proeë in elk van die stede aangebied word. Daar is 'n aparte proe vir Deloitte VIP besigheidskliënte as ook 'n ander proe vir Handelaars (hoofsaaklik restaurateurs, drankwinkel-eienaars, hoteliers, kos & drankbestuurders), media en die publiek.

Daar sal ook weer 'n proe van geselekteerde Goud en Dubbelgoudwyne in Port Elizabeth aangebied word. Geen hulp is hiervoor nodig nie. Dis 'n aansit proe.

Kaartjies vir die publiek is beskikbaar by Quicket.

A SPESIALE DELOITTE PROEë

Deloitte is gasheer vir drie spesiale proeë – op uitnodiging – wat hulle vir uitgesoekte gaste aanbied. Dit sluit in die Hoof Uitvoerende Beamptes, Hoof Finansiële Beamptes en Bedryfshoofde van top maatskappye in Suid Afrika. Hierdie is 'n ideale geleentheid om jou wenwyne aan 'n hoogs gesofistikeerde groep mense bekend te stel.

U vriendelike samewerking om 'n sukses van die addisionele VERITAS promosie te maak, sal waardeer word. Ons versoek dat 'n wynmaker of gekwalifiseerde verkoopspersoon hierdie proeë sal hanteer. Gebruik die geleentheid om die gaste aan te moedig om jou wyn op die Vertas App te bestel terwyl hulle jou wyn proe.

14 October 2023

Dear Participant

Wine/brandy tastings will once again be presented this year in Cape Town, Johannesburg and Durban in co-operation with Deloitte. We wish to thank Deloitte for their continued support to market the winning wines of Veritas.

Please note that there will be two tastings in each of the cities. There is a separate wine tasting for Deloitte VIP clients as well as another tasting aimed primarily at the Trade (restauranteurs, liquor store owners, food and beverage service managers), media and the public.

A wine tasting with a selection of Gold and Double gold wines will also be held in Port Elizabeth. No assistance is required. It is a sit-down tasting.

Tickets for the public will be available from Quicket.

A SPECIAL DELOITTE TASTINGS:

Deloitte will be hosting three special tastings for their top clients, by inviting the Chief Executive Officers, Chief Financial Officers and Chief Operating Officers of major companies to attend these tastings. This will be the ideal occasion to sell your award-winning wines to an appreciative audience.

Your co-operation in ensuring the success of this additional VERITAS promotion would be appreciated. We request that you make a winemaker or qualified sales' person available for these tastings. Please use the opportunity to encourage the guests to buy your wine on the Veritas App while they are tasting your wine.

KAAPSTAD:
Donderdag 26 Oktober 2023 | 17:30 - 20:30
Deloitte office, The Ridge, 6 Marina Rd, Portswood District, V & A Waterfront, Kaapstad – Ongeveer 300 gaste word verwag

JOHANNESBURG:
Dinsdag 31 Oktober 2023 | 17:30 – 20:30
Deloitte office, 5 Magwa Crescent, Waterfall City, Johannesburg - Ongeveer 300 gaste word verwag

DURBAN:
Woensdag 8 November 2023 | 17:30 - 20:30
Deloitte office, 1st vloer, The Skye, Vuna Close, Umhlanga Ridgeside, Umhlanga Ridge - Ongeveer 200 gaste word verwag

B HANDEL EN PUBLIEKE PROEë:

KAAPSTAD:
Vrydag 27 Oktober 2023 | 17:00 - 20:00
Deloitte office, The Ridge, 6 Marina Rd, Portswood District, V & A Waterfront, Kaapstad

JOHANNESBURG:
Woensdag 1 November 2023 | 17:00 - 20:00
Deloitte office, 5 Magwa Crescent, Waterfall City, Johannesburg

DURBAN:
Donderdag 9 November 2023 | *17:00 - 20:00*
Deloitte office, 1e vloerr, The Skye, Vuna Close, Umhlanga Ridgeside, Umhlanga Ridge

In Durban volg ons dieselfde formaat as in Kaapstad en Johannesburg. Ons het egter begrip dat dit duur is om vir twee aande na Durban te reis. Ons wil voorstel dat u verspreider/agent in Durban na u wyn omsien indien dit nie vir u moontlik is om self daar te wees nie..

CAPE TOWN:
Thursday 26 October 2023 | 17:30 - 20:30
Deloitte office, The Ridge, 6 Marina Rd, Portswood District, V & A Waterfront, Cape Town - Approximately 300 guests are expected.

JOHANNESBURG:
Tuesday 31 October 2023 from 17:30 – 20:30
Deloitte office, 5 Magwa Crescent, Waterfall City, Johannesburg - Approximately 300 guests are expected.

DURBAN:
Wednesday 8 November 2023 from 17:30 - 20:30
Deloitte office, 1st floor, The Skye, Vuna Close, Umhlanga Ridgeside, Umhlanga Ridge - Approximately 200 guests are expected.

B TRADE AND PUBLIC TASTINGS:

CAPE TOWN:
Friday 27 October 2023 | 17:00 - 20:00
Deloitte office, The Ridge, 6 Marina Rd, Portswood District, V & A Waterfront, Cape Town

JOHANNESBURG:
Wednesday 1 November 2023 | 17:00 - 20:00
Deloitte office, 5 Magwa Crescent, Waterfall City, Johannesburg)

DURBAN:
Thursday 9 November 2023 | 17:00 - 20:00
Deloitte office, 1st floor, The Skye, Vuna Close, Umhlanga Ridgeside, Umhlanga Ridge

In Durban we wish to follow the same format of the Cape Town and Johannesburg tastings. However, we understand that it is expensive to travel to Durban for two nights. We suggest that your distributor/agent in Durban look after your wine if this is not possible for you to travel to Durban.

1 WYNE/BRANDEWYN BENODIG VIR PROEë (verwys reël B3.1 van die 2023 Veritas katalogus)

Alle deelnemers wat dubbelgoud of goue toekennings ontvang, moet die volgende hoeveelheid van die wyn/brandewyn gratis aan Veritas voorsien vir die verskillende wynproeë en bemarkingsgeleenthede deur die loop van die jaar, nl.

Wyn: 24 x 750ml óf 22.5 liter in die geval van ander verpakkingsgroottes
NLH: 12 x 375 ml óf 4.5 liter in die geval van ander verpakkingsgroottes
Port en muskadel: 6 x 750 ml óf 4,5 liter in die geval van ander verpakkingsgroottes
Museumklasse: 6 x 750ml óf 4,5 liter in die geval van ander verpakkingsgroottes
Brandewyn – 12 x 750 ml óf 9 liter in die geval van ander verpakkingsgroottes

Wyne wat se kelderprys R500.00 per bottel (750ml) en hoër beloop kan 12 bottels wyn voorsien. Voorsien asb u kelderdeur pryslys om die prys te bevestig.

NB: Maak seker die wyne het reeds die DG/G seël op

1.1 AFLEWERING VAN WYN:

NB: Hierdie wyn/brandewyn moet op 17 en 18 Oktober 2023 by die Veritas stoor afgelewer word. Veritas sal die wyne by die verskillende proelokale besorg. (Louwslaan 12D, Suider Paarl).

2 AANBIEDING VAN PROE

Die wyne sal per kultivar of per wynstyl gegroepeer word, en nie per kelder nie.
Hierdie formaat was baie suksesvol volgens die gaste die afgelope twee jaar. Die VinoVeritas APP sal sterk bemark word by die wynproeë en ons is seker daar sal elke aand nog meer bestelllings geplaas word vir u wenwyne.

2.1 Personeel

Indien u vrywillig 'n kultivar wil verteenwoordig by die proeë kontak ons asb. by 0218631599. Proenotas sal voorsien word.

3 SAMEWERKING MET DIE HANDEL

Veritas beplan weer bemarkingsgeleenthede vir alle dubbelgoud en goue wyne/brandewyn onmiddellik na afloop van die bekendmaking van die uitslae. Deelnemers word versoek om 'n minimum van 20 kiste (12 x 750ml) teen markverwante pryse aan die handel hiervoor te verskaf. Die handel onderneem om al die aankoop reëlings direk met deelnemers te tref.

Hiermee word deelnemers 'n gulde geleentheid gebied om wyn te verkoop terwyl verbruikers landwyd kans kry om die wenwyne aan te koop.

1 WINES/BRANDIES NEEDED FOR THE TASTINGS (refer rule B3.1 of the 2023 Veritas catalogue)

A competitor who receives a double gold or gold award must supply the following quantity of the winning wines/brandies at no charge to the Veritas office for use at the different wine tastings and other marketing events through the year, viz:

Wine: 24x 750ml or 22.5 litres in the case of other packaging
NLH: 12 x 375 ml or 4,5 litres in the case of other packaging
Port and muscadel: 6 x 750 ml or 4,5 litres in the case of other packaging
Museum classes: 6 x 750 ml or 4,5 litres in the case of other packaging
Brandy: 12 x 750 ml or 9 litres in the case of other packaging

Wines with a cellar door price of R500.00 per bottle (750ml) or more can supply 12 bottles. Please provide your cellar door price list to confirm this price.

NB: Please ensure these wines have the DG/G stickers on.

1.1 DELIVERY OF WINES:

NB: These wines/brandies must be delivered to the Veritas store on 17 and 18 October 2023. Veritas will organise the delivery of wines to the different tasting venues. (12D Louws Ave, Suider Paarl)

2 PRESENTATION OF TASTING

The wines will be grouped together by cultivar or wine style and not by producer/cellar.
This format has proved to be very successful with the guests attending the past two years. The VinoVeritas APP will be promoted strongly at the tastings, and we are convinced that more orders will be placed for your medal wines during the evenings.

2.1 Staff

We need volunteers for the cultivar tables. Please contact us on 0218631599 should you be available to help. Tasting notes will be supplied.

3 *CO-OPERATION WITH THE TRADE*

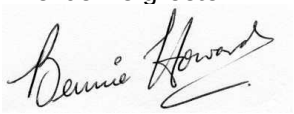
Veritas, in collaboration with the Trade, are planning a marketing opportunity for all double gold and gold winners directly following the announcement of the results. Participants are requested to supply a minimum of 20 cases (12 x 750ml) to the Trade at market-related prices for this purpose. The trade under take to communicate directly with the participants regarding all purchasing arrangements.

Through this collaboration competitors have the chance to sell their wine, while consumers in the whole country get the chance to buy the winning wines.

Stuur asb die voltooide vorm terug na die VERITAS kantoor voor 24 Oktober 2023. ***Rig asb alle navrae aan Leilanie Zietsman by Tel: 021 863 1599 of epos: info@veritas.co.za.***

By voorbaat baie dankie vir u samewerking om die Veritas wenwyne só aan die handel, die publiek en sakelui bekend te stel.

Vriendelike groete



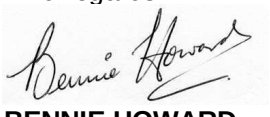
BENNIE HOWARD
SAMEROEPER: BEMARKINGSKOMITEE

ELSABé FERREIRA
BESTUURDER

Please send your completed form to the VERITAS secretariat before 24 October 2023. **Should you have any enquiries, please contact Leilanie Zietsman at Tel: 021 863 1599 or email: info@veritas.co.za.**

Thanking you in advance for your co-operation to promote the winning Veritas wines to the trade and public.

Kind regards



BENNIE HOWARD
CONVENOR: MARKETING COMMITTEE

ELSABé FERREIRA
MANAGER