

**VERITAS LOGO RULES  
(AS STIPULATED IN THE COMPETITION CATALOGUE)**

**USE OF VERITAS LOGO**

The SANWSA Council reserves the right to prohibit participation in the show if the rules and regulations are not adhered to or misrepresentation concerning awards not received or misuse of awards received, occurs.

*Persons who want to mention or use Veritas awards must have the permission of the council.*

***Guidelines for the use of the Veritas awards:***

- Only a bottle of wine carrying the appropriate Veritas award sticker may be photographed for advertising purposes.
- *Therefore or the Veritas award sticker may be used on its own for advertising purposes and applicants can request to receive the logos electronically and must undertake to agree to the terms and conditions.*
- The Veritas logo can accompany advertising separately showing Veritas award winning wines above it or below it. The logo and the words “experience excellence” must be used together in such a case.